



## FREE WORKFLOW / SIMPLE SETUP

# Find potential buyers. *Check the evidence.*

Start with a buyer and a problem you suspect. The AI finds public pages, checks its own candidate list and gives you questions worth asking. You do not need to gather sources first.

## PICK YOUR PATH

**A / EASIEST**

Use a chat with browsing  
Claude, ChatGPT, Gemini or another  
browsing-enabled AI. Copy the prompts  
on page 2. No coding needed.

**B / MORE AUTOMATED**

Use a coding agent  
Claude Code, Codex or Cursor. Open the  
supplied ZIP folder and ask the agent to  
do the file work. See page 3.

## WHAT TO BRING

1. A specific kind of buyer. 2. One problem you suspect they might face. 3. A market or location, only if it matters. The AI finds and opens the pages.

Keep it public. Do not paste private contact lists, customer notes, passwords or confidential company work.



NO DOWNLOAD NEEDED

# Use an AI chat with browsing.

1

## Give it the starting point

Enter your buyer, suspected problem and optional market. You do not need to find URLs. Make sure the chat can search and open public web pages.

### COPY THIS / FIND AND CHECK

I want to find potential buyers, not prove demand. Buyer: [who]. Suspected problem: [one sentence]. Market: [optional]. Search the public web and open relevant pages. Search snippets do not count. Give me up to 10 candidates. For each: name, opened page URL, exact supporting quote, what the page confirms and when checked, an uncertain inference about the problem, and one respectful question about a recent instance. Check every row against its opened page. Omit blocked, stale or unsupported pages. If you cannot browse, say so. Do not invent contacts, need or buying intent.

2

## Let the AI check the rows

It should open each page, compare the quote with the page and remove unsupported rows. You can use the remaining list as a starting point. The page does not prove the problem exists.

### COPY THIS / OPTIONAL NOTES

Using only the source-checked candidates above, draft one short research note per candidate. Mention the public observation, ask about a recent instance of the suspected problem and make it easy to decline. Do not claim they need my offer. Keep each source URL. Do not send anything.

Done. The AI checked the public evidence. The workflow never sends messages; a real conversation is still needed to test demand.



CLAUDE CODE / CODEX / CURSOR

# Let the agent handle the files.

1

## Download and open the folder

Get SYSTEM-workflow.zip from the same place as this guide. Unzip it. Open the SYSTEM-workflow folder as a project in Claude Code, Codex or Cursor. You do not need to set up an API key for this route.

### TELL YOUR AGENT

Read AGENTS.md. Ask me for my buyer, suspected problem and optional market. Put my answers in input.json. Then search the public web, open the pages and run SYSTEM. Do not use the fictional example as real evidence or send outreach.

2

## Let it find and check sources

The agent searches, opens public pages and saves what it read. Its local validator rejects candidate quotes missing from that captured page text.

### TELL YOUR AGENT

Show me the checked candidates, source URLs, check dates, discarded count and draft notes. Flag gaps. Do not send anything.

3

## Use the result as a starting point

The checked list can help you decide who to learn from. It does not prove that anyone has your problem or wants your offer. The workflow leaves any contact decision to you.

If browsing is unavailable: use a browsing-enabled agent or chat. The optional API script in the ZIP can process sources after an agent finds them; it cannot search the web by itself.